

Introducing Üba Studio

We are passionate about design and communication.
It is our aim to deliver practical solutions that work and inspire.

Who are we?

Üba Studio is a collaboration between Directors Ruthie Hawkesford and Katie Killip who formed the company in 2008. With 16 years experience they have both built up a reputation locally for high quality work and an effective management service. Together their specialist sectors cover finance, government, property, leisure and tourism.

Ruthie Hawkesford studied Graphic Design at De Montfort University achieving a BTEC National Diploma and a BA (hons) in Graphic Design. Ruthie has nine years experience within the industry, starting her career in London and then moving to Jersey in 2003. Her specialisms lie in brand identity, typography and layout.

Katie Killip won her first position as a Graphic Design Junior whilst studying for her A-Levels in Three Dimensional Design, Maths and Physics. Now with eight years experience in local agencies and a recent qualification in Conceptual Copywriting her expertise lies in areas of design, technical print and project management.

Experience.

Client Experience

Abbey International
aMaizin! Adventure Park & Maze
Business Performance Solutions
Cardington House
Channel Islands Travel Group
Creepy Valley Activity Centre
Dandara Jersey
Heart for Life
HSBC
Jersey Goldsmiths
Jersey Tourism
Les Ormes Leisure Village
Mercury Medical
Meridian Asset Management
Recruitment Services Limited
Sainsbury's
States of Jersey
Standard Bank
The Royal Yacht Hotel & Spa

Agency Experience

Siebert Head
AKQA New Media
HSAG Consultants
Stewart Redway
Image Design Solutions
The Idea Works Limited

What do we do?

We are passionate about design and communication. It is our aim to deliver practical solutions that work and inspire.

We believe in helping our clients break down their unique selling points and define their objectives. This delivers clear, concise communications that are relevant, single-minded and inspiring.

Advertising & Campaign Planning

Raising awareness through advertisements to encourage the desired response through press, TV, radio and/or the Internet.

Branding

Evaluating a company's overall identity from their logo to customer perception and then re-positioning them accordingly.

Copywriting

Creating and producing text (headlines, slogans, websites etc) in the correct tone to persuade the reader to act – whether that is buying a product, signing up for a course or clicking on a link.

Design

Conceiving and realizing a result from a client brief for a specific purpose or effect specialising in print, web and press.

Photography and Art Direction

Directing photography, usually from a concept storyboard, to convey the correct brand message. Photographers are selected for their particular style.

Print Management

We provide high end print management and cost-effective options for each individual project to meet our clients specific needs.

Signage

From van livery to shop signs, through to nomadic signs; we work closely with our production partners to interpret your design brief into production solutions to promote your campaign or business.

Web Design

Working closely with our web partner to interpret your brand and translate for the web to create powerful uniformed messages and maximum visibility for new business opportunities.

Costs.

Our enthusiasm for design and advertising is complemented by our belief in quoting our work up front, so for all surprises you'll get one of them won't be the bill.

We work with our clients to help get the very best out of their budget, however large or small, and you'll find we are competitively priced too. For more detail on pricing speak directly to the studio.

Get in touch.

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WE ♥ DESIGN

